

BUSINESS JUMPSTART RESOURCE GUIDE

PRESENTED BY THE COLUMBIA ENTREPRENEURSHIP ALLIANCE

1 Million Cups

Resources

Events/Networking

- A weekly event for local entrepreneurs to meet and present their startups to the thriving peer network of founders in Columbia

1millioncups.com/como
Facebook.com/1MCColumbia



208 Seed Ventures

Hiring & Recruiting

Consulting

Mentoring

Funding

- Angel group investing in frontier tech startups
- Mentoring entrepreneurs
- Equity funding (if applicable)
- Hiring/recruiting/team building for startups
- Pro-bono consulting

jai@208seedventures.com



Allen Angel Capital Education Program

Funding

- Invests in high growth startups
- Usual check size \$50,000
- Equity, Convertible debt, SAFE...
- Student-run

Allenacefund.org



America's SBDC Missouri

Events/Networking

Education

Resources

Mentoring

Consulting

- Tools and expertise to help business owners make confident decisions and build their business

Mark Christian, Center Director
christianma@missouri.edu • 636-357-5745
missourisbdc.org



Centennial Investors

Funding

- Angel Group primarily focused on deal opportunities that emanate in mid-Missouri
- Welcomes high-potential companies, especially those that are technology- or science-based.

centennialinvestors.com



City of Columbia Supplier Diversity Program

Resources

- Works with other organizations to assist disadvantaged business enterprises
- Works with community partners to recommend best practices for reducing economic disparity
- Maintains the COMO Minority and Women Owned Business Directory

como.gov/CMS/mwob-directory/public.php



BUSINESS JUMPSTART RESOURCE GUIDE | ECOSYSTEM

Columbia Chamber of Commerce

[Advertising](#)[Events/Networking](#)[Resources](#)

- Provides a range of activities to advocate for, promote, and connect small businesses, their employees and owners.

Chad Massman, Director of Membership
cmassman@ColumbiaMOChamber.com
573-874-1132



The Connection Exchange

[Events/Networking](#)[Resources](#)

- A free welcome gift of resources and information to help your business get started

newbizcomo.com
Text "CONNECT" to 573-312-0628



Fishman Center for Entrepreneurship

[Events/Networking](#)[Education](#)[Mentoring](#)[Resources](#)

- The Fishman Center for Entrepreneurship encourages an entrepreneurial spirit and promotes entrepreneurship as a career choice.
- Provides experiential learning opportunities, events, mentoring and coaching, connections to professionals professionals, internships & resource identification

Becky Bocklage, Director and Entrepreneurship Faculty
rjgordonbocklage1@ccis.edu • 573-876-1128



Missouri Business Alert

[Resources](#)[Events/Networking](#)[News](#)[Advertising](#)

- Covering local and statewide business news
- Daily email newsletters
- Weekly entrepreneur podcast
- Networking and workshop events
- Low-cost advertising and sponsorship opportunities

missouribusinessalert.com



Missouri Innovation Center

[Mentoring](#)[Resources](#)[Events/Networking](#)[Office Space](#)[Funding](#)

- Business incubation programming for high-growth ventures.
- Biomedical, life science, and engineering laboratory suites.
- Support in obtaining funding

Quinten Messbarger, Vice President
MessbargerQ@missouri.edu
missouriinnovation.com



Missouri Women's Business Center

[Events/Networking](#)[Education](#)[Mentoring](#)[Funding](#)[Resources](#)

- One-on-one business coaching
- Startup funds and microloans
- LaunchU class for new and aspiring entrepreneurs
- Training programs

www.mowbc.org
info@mowbc.org • 573-818-2980



BUSINESS JUMPSTART RESOURCE GUIDE | ECOSYSTEM

Mizzou Venture Mentoring Service

Education

Mentoring

Consulting

Resources

- The program surrounds each company with a 3 – 5 person mentor team that walks beside the company leadership as the entrepreneurial journey unfolds.

Jim Gann, Director

Gannj@missouri.edu • 573-884-4306



MU Center for Entrepreneurship & Innovation

Mentoring

Consulting

Resources

Education

Funding

- Engage students faculty and staff in entrepreneurship initiatives to increase student –owned ventures.

Director: Dr. Annette Kendall

kendallan@missouri.edu



Center for Entrepreneurship
and Innovation
University of Missouri

MU Office of Research & Economic Development

Mentoring

Education

Funding

Events/Networking

- Entrepreneur Quest (EQ) helps University of Missouri System students translate their ideas into viable companies.

Gregory L. Bier, MU Executive Director of Entrepreneurship Programs

BierG@missouri.edu • 573-882-9026



Research and
Economic Development
University of Missouri

Novak Leadership Institute

Consulting

Events/Networking

Mentoring

Education

- Leadership resources and programming for Mizzou undergraduate and graduate students
- Trips and events that connect students to innovation-driven organizations and leaders

Brandon Butcher Associate Director, Novak Leadership Institute

Butcherb@missouri.edu

novakleadership.missouri.edu



Novak Leadership Institute
University of Missouri

Regional Economic Development, Inc. (REDI) The InnovationHub

Events/Networking

Mentoring

Coworking

Office Space

- Co working space, mentorship, meeting rooms, and 1 Gig Wi-Fi for an affordable monthly rate

columbiaredi.com/programs/grow

573-442-8303



BUSINESS JUMPSTART RESOURCE GUIDE | SPEAKERS

AMOS ANGELOVICI

Intro to performance-based marketing

amos@adswapper.co

BRANDON BUTCHER

Building your brand on social (without a budget)

ButcherB@missouri.edu

ADONICA COLEMAN

Introduction to digital marketing

adonica@a2deventplanning.com

JEREMY DOHERTY

Getting started with content marketing

jdoherty@influenceandco.com

BRI HICKMAN

Getting started with content marketing

bhickman@influenceandco.com

TEAH HOPPER

Measuring success on social media

teah@teahopper.com

EMMA SCHERMER TAMIR

How to write your way to the sale

emma@marketingbyemma.com

BETHANY SCHOENGARTH

Using affiliate marketing to grow your brand

bethany@tryhealium.com

AMOS ANGELOVICI

**Founder & CEO, AdSwapper Inc.
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